

Alexis Aggett

Graphic Designer
Creative Collaborator

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About

Hi, I'm Alexis, a creative with four years' experience as a graphic designer & nine in the broader creative industries. I come with the bonus of transferable abilities from the experimental & collaborative side of the performance industry.

This background has taught me the joy of brainstorming positively & strengthened my ability to build relationships with colleagues & clients alike. I am used to being flexible, open & imaginative so am great at offering lots of considered ideas.

Happy crafting digitally, by hand & even dreaming up ideas beyond those, I get the balance between creativity & pragmatism, yet know that possibility is heightened by being brave, playful, tenacious & collaborative.

I believe that in order to create relevant, people-centric designs one must be curious about people, engage critically with the context in which our work appears, and communicate openly without ego.

Experience

- Print & digital design
- Brand & logo design
- Creative ideation
- Marketing assets
- Basic video editing
- Editorial design
- Event collateral
- Web banners
- Experiential ideation
- MS Office templates
- Stationery design
- Animated GIFs
- Basic web design
- Basic UI
- Copywriting
- Illustration
- Infographics
- Presentations
- Artworking
- Type setting
- HTML mailers
- Client care
- Magic & illusion
- Fire breathing

Software

- Adobe Creative Suite inc
- Basic Adobe After Effects.
- Sketch App
- Microsoft Office Suite
- Basic Dreamweaver
- Online tools: Cargo Collective, Mailchimp, Wix & Squarespace

Education

- **Graphic Design**
- Shillington College DIP
- **MA Advance Creative Practice**
- Royal CSSD
- **BA Cultural Studies & Theatre**
- (1st Class) Bath Spa University
- **BTEC Art & Design**
- Norwich University of the Arts

Employment

Freelance *Graphic Designer* 07/2016 - Present

- First class client care & responsibility for all project stages
- Commended by Arts Council England for work for Tangled Feet
- Agencies include: Ave Design, Studio Change, Lawless London
- Direct & agency clients include: Numerous theatre companies, The Book Trust, Boots, Girl Guiding UK, The MS Society & BrewDog

Studio Change *Creative Designer* 07/2018 - 12/2018

- Working directly with clients, independently as lead & as part of a team
- Creation of impactful new business print & digital ads & marketing assets
- Instrumental in the studio's 'profit for purpose' work, for which we were award finalists twice during my employment
- Clients include: Lewisham Local, Gibbs & Partners, Because Xfm, Point2

Ave Design *Junior Designer* 12/2015-07/2016

- Working directly with clients, independently as lead & as part of a team
- Roll out for The Book Trust's Bath Book Bed Campaign which successfully supported thousands of families
- Clients include: Kick it Out, Food Made Good Awards, The Book Trust, Talent Match London, Suggs & Friends, Sports Aid, & WWF's Earth Hour

Landor Graduate *Designer* 09/2015 - 11/2015

- Working flexibly as part of a multi-disciplinary team
- Pitching of successful client concepts & brainstorming with senior staff
- Clients include: Magrabi, Tetrapak, Barclaycard, Barclays & Turkish Airlines

Voluntary OSED/WHO *Designer* 05/2015

- Delivering emergency health information for Nepalese Earthquake survivors
- Coordinating a team to respond to the needs of Nepalese Aid agency that considered production & appropriacy within the means of the disaster zone
- The work was so effective at local level, The World Health Organisation requested the designs to roll out across Nepal

Lambie-Nairn *Design Intern* 04/2015 - 08/2015

- Cross disciplinary collaboration
- Direct client liaison on asset design for O2
- Successful pitching of concepts & brainstorming with clients & senior staff
- Designed and managed the creation of impactful new business campaign
- Clients include: O2, UCL, Marks&Spencer & Key for Life (Red Dot Award)